

THE CONTEXT

3RD GRADE READING PROFICIENCY IN GEORGIA



34%
READING
PROFICIENTLY

66%
NOT READING
PROFICIENTLY

3RD GRADE

IS WHEN CHILDREN MAKE THE SHIFT FROM





STUDENTS WHO DON'T
READ PROFICIENTLY BY THE
END OF THIRD GRADE ARE

**4 TO 6 TIMES
MORE LIKELY
TO DROP OUT**

OF HIGH SCHOOL
COMPARED TO
PROFICIENT READERS.



GET GEORGIA
READING

CAMPAIGN FOR GRADE-LEVEL READING

THE CAMPAIGN'S
UNIQUE APPROACH TO
#GETGAREADING

FACTORS THAT AFFECT CHILDREN'S ABILITY TO READ

?

?

?

?

?

?

?

?

?

?

?

?

FACTORS THAT AFFECT CHILDREN'S ABILITY TO READ



SCHOOL
CLIMATE



K-3
OUT-OF-SCHOOL
SUSPENSIONS



ATTENDANCE



CHILDREN LIVING
IN POVERTY



MATERNAL
EDUCATION

PERCENT OF
CHILDREN RECEIVING
SUBSIDIES ENROLLED
IN QUALITY RATED
CHILD CARE



PREMATURE
BIRTH



HEALTHY
LEARNING
ENVIRONMENT



LOW
BIRTHWEIGHT



CHILD CARE
CLIMATE



EARLY LANGUAGE
EXPOSURE
& DEVELOPMENT



CHILD CARE
TEACHER
QUALIFICATIONS

BY 2020,
ALL CHILDREN
IN GEORGIA
WILL BE ON A PATH TO
READING
PROFICIENTLY
BY THE END OF
3RD GRADE.

GET GEORGIA READING CAMPAIGN
PARTNERS ARE RALLYING PEOPLE,
ORGANIZATIONS, AND COMMUNITIES TO
APPLY A COMMON AGENDA AS A
FRAMEWORK FOR ACTION.



FOUR PILLARS



FOUR PILLARS



FOUR PILLARS



FOUR PILLARS



FOUR PILLARS





LANGUAGE NUTRITION

All children receive abundant, language-rich adult-child interactions, which are as critical for brain development as healthy food is for physical growth.



ACCESS

All children and their families have access to, and supportive services for, healthy physical and social-emotional development and success in high quality early childhood and elementary education.



ACCESS

THE SIX KEYS TO ACCESS



AWARENESS

Population is informed that the service exists & what it provides



AFFORDABLE

Prices of services meet population's ability to pay



ACCESSIBLE

Location of supply geographically aligns with population needs



AVAILABLE

Size or volume of the supply meets population needs



ACCOMMODATING

Delivery of service meets population needs



ACCEPTABLE

Characteristics of service providers & population are receptive to each other



POSITIVE LEARNING CLIMATE

All educators, families and policy-makers understand and address the impact of learning climate on social-emotional development, attendance, engagement, and ultimately student success.



TEACHER PREPARATION AND EFFECTIVENESS

All teachers of children ages 0-8 are equipped with evidence-informed skills, knowledge and resources that effectively meet the literacy needs of each child in a developmentally appropriate manner.

ABANDONING
CONVENTIONAL
APPROACHES TO
#GETGAREADING





Talk With
Me Baby



myON
summer
reading

Summer
Lunch
at the
Library



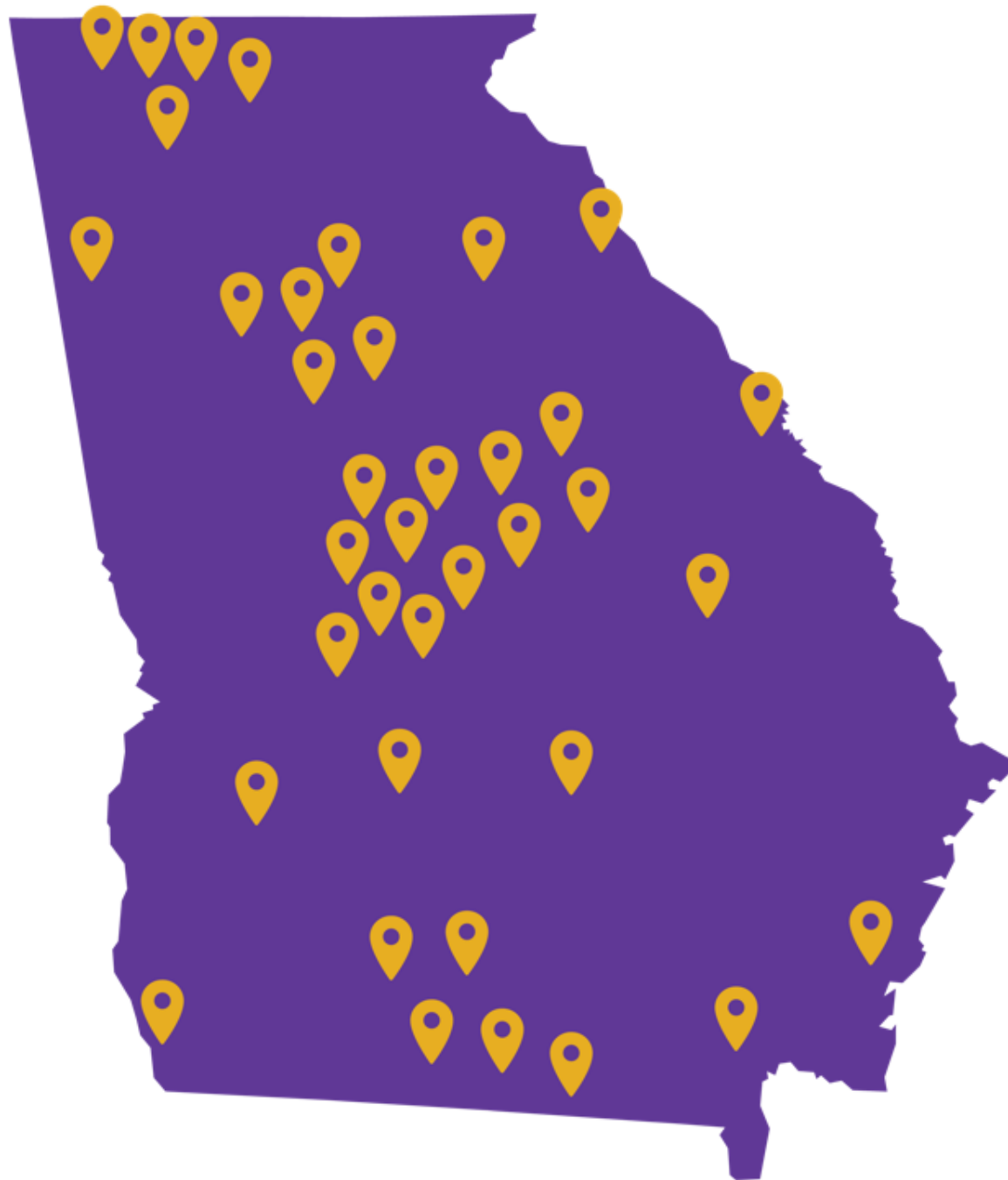
Integrating
Preschool
PBIS into
School-Wide
PBIS



Social
Emotional
Engagement
—
Knowledge
& Skills

Governor's Innovation Fund





FOUR PILLARS



Getting more kids to read takes
more than good schools,
more than great teachers, and
more than loving parents.

It takes all of us working together.

WE HOPE YOU JOIN US
ON THIS JOURNEY TO
GET GEORGIA READING.