THE CONTEXT
3rd Grade Reading Proficiency in Georgia

34% reading proficiently

66% not reading proficiently
3rd grade is when children make the shift from learning to read to reading to learn.
Students who don’t read proficiently by the end of third grade are 4 to 6 times more likely to drop out of high school compared to proficient readers.
The campaign’s unique approach to #GetGareading
FACTORS THAT AFFECT CHILDREN’S ABILITY TO READ
FACTORS THAT AFFECT CHILDREN’S ABILITY TO READ

School Climate
K-3 Out-of-School Suspensions
Attendance
Children Living In Poverty
Maternal Education
Percent of Children Receiving Subsidies Enrolled in Quality Rated Child Care
Premature Birth
Healthy Learning Environment
Low Birthweight
Child Care Climate
Early Language Exposure & Development
Child Care Teacher Qualifications
By 2020, all children in Georgia will be on a path to reading proficiently by the end of 3rd grade.
GET GEORGIA READING CAMPAIGN PARTNERS ARE RALLYING PEOPLE, ORGANIZATIONS, AND COMMUNITIES TO APPLY A COMMON AGENDA AS A FRAMEWORK FOR ACTION.
FOUR PILLARS
FOUR PILLARS
FOUR PILLARS

ACCESS

LANGUAGE

NUTRITION
FOUR PILLARS

ACCESS

LANGUAGE NUTRITION

POSITIVE LEARNING CLIMATE
All children receive abundant, language-rich adult-child interactions, which are as critical for brain development as healthy food is for physical growth.
ACCESS

All children and their families have access to, and supportive services for, healthy physical and social-emotional development and success in high quality early childhood and elementary education.
<table>
<thead>
<tr>
<th>ACCESS</th>
<th>THE SIX KEYS TO ACCESS</th>
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<tbody>
<tr>
<td>AWARENESS</td>
<td>Population is informed that the service exists &amp; what it provides</td>
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<tr>
<td>AFFORDABLE</td>
<td>Prices of services meet population’s ability to pay</td>
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<tr>
<td>ACCESSIBLE</td>
<td>Location of supply geographically aligns with population needs</td>
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<tr>
<td>AVAILABLE</td>
<td>Size or volume of the supply meets population needs</td>
</tr>
<tr>
<td>ACCOMMODATING</td>
<td>Delivery of service meets population needs</td>
</tr>
<tr>
<td>ACCEPTABLE</td>
<td>Characteristics of service providers &amp; population are receptive to each other</td>
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POSITIVE LEARNING CLIMATE

All educators, families and policymakers understand and address the impact of learning climate on social-emotional development, attendance, engagement, and ultimately student success.
TEACHER PREPARATION AND EFFECTIVENESS

All teachers of children ages 0-8 are equipped with evidence-informed skills, knowledge and resources that effectively meet the literacy needs of each child in a developmentally appropriate manner.
ABANDONING CONVENTIONAL APPROACHES TO #GETGAREADING
Talk With Me Baby
myON summer reading
Summer Lunch at the Library
Integrating Preschool PBIS into School-Wide PBIS
Social Emotional Engagement — Knowledge & Skills

Governor’s Innovation Fund
FOUR PILLARS

ACCESS

POSITIVE LEARNING CLIMATE

LANGUAGE NUTRITION

TEACHER PREPARATION & EFFECTIVENESS
Getting more kids to read takes more than good schools, more than great teachers, and more than loving parents.

It takes all of us working together.
WE HOPE YOU JOIN US ON THIS JOURNEY TO GET GEORGIA READING.